

**WCCO-TV QUARTERLY ISSUES/PROGRAMS REPORT
PERIOD APRIL 1, 2006 THROUGH JUNE 30, 2006**

ATTACHED ARE LISTINGS OF BROADCASTS OR BROADCAST SEGMENTS WHICH, IN THE STATION'S JUDGEMENT, REFLECT THE STATION'S MOST SIGNIFICANT TREATMENT OF ASCERTAINED COMMUNITY ISSUES DURING THE PERIOD APRIL 1, 2006 THROUGH JUNE 30, 2006.

PROGRAM INDEX: "**WCCO 4 News**" is a regularly scheduled half-hour newscast at 5:00, 6:00 and 10:00 p.m. Duration of stories listed in this report range from 1 to 12 minutes.

"60 MINUTES" is a regularly scheduled one-hour CBS News magazine show. Segments run approximately 12 minutes.

"48 HOURS INVESTIGATES" is a regularly scheduled one-hour CBS News magazine show. Segments run approximately 12 minutes.

CONSUMER: Drive Less, Scam Tips, Bank Hackers

April 18, 2006, WCCO 4 News, "Drive Less" – High gasoline prices are causing consumers to change their driving habits. Many people are using mass transit or car pools to get to work, and generally just driving less. In Minnesota, if you stop driving to work or school, you may be classified as a "pleasure driver", which entitles you to a discount on insurance. The state also provides a tax credit on carpool and transit passes. **May 22, 2006, WCCO 4 News, "Scam Tips"** – This is the time of year when, in the past, unlicensed contractors have scammed people by taking their money and not doing the work promised. Often, they'll begin the work, then leave before it's finished. St. Paul police are urging consumers to make sure the contractors they are working with are licensed to do business in Minnesota, and to always check the contractor's record with the Minnesota Department of Labor and Safety. **May 31, 2006, WCCO 4 News, "Bank Hackers"** – Premier Bank, based in the Twin Cities does not think its customers fell victim to a national scam. The bank was one of 100 across the country to be affected when hackers gained access to a server. Hackers tried to get personal information through a fake web site. The Bank president says he shut down the web site soon after.

CRIME AND PUBLIC SAFETY: Council Pres., Safe City Plan, DOC Guy

April 3, 2006, WCCO 4 News, "Council Pres." – The Minneapolis City Council is very concerned about the increased crime in Minneapolis. The city is adding 71 new police officers this year. The council president wants 50 more police officers added next year, as well as tougher laws. **May 3, 2006, WCCO 4 News, "Safe City Plan"** – The interim

police chief and the mayor will outline their plan to make the streets safer this summer. The plan takes a hard look at how to keep kids away from crime, and also focuses on neighborhoods across the city. The department is pledging to make the city's most troubled neighborhoods more livable. It is also recreating its Juvenile Unit to stop teenagers from becoming repeat offenders, plans to increase officer visibility in popular destinations around town. **June 6, 2006, WCCO 4 News, "DOC Guy"** – A Corrections Officer at the Lino Lakes Prison resigned after an internal investigation revealed more information about him. The Minnesota Department of Corrections says when it hired the officer, it didn't know about all of his criminal past. In fact, he had been convicted of 3rd degree criminal sexual conduct involving a teenage boy in 1991, and served 10 years probation for it. The agency says when it did a background check; it found his arrest, but not the conviction. The Commissioner of Corrections said that although a background check was conducted as a standard part of the hiring process, the seriousness of the conviction was not apparent at the time of his hiring. As a result, the department has implemented a more rigorous hiring policy to ensure this type of situation does not occur in the future.

GOVERNMENT: Reality Check: Sales Tax, Property Tax Relief, MN Immigration, More Taxi Cabs

May 10, 2006, WCCO 4 News, "Reality Check: Sales Tax" – Minnesota's sales tax is already among the highest in the country at 6.5%. If you live in Minneapolis or St. Paul, you pay 7%, a half penny more than anyone else, with the money going to local projects. If the new proposed stadium bills are approved, there will be another half-cent sales tax hike, which will bring the metro sales tax to 7% and 7.5% in Minneapolis and St. Paul. This would pay for transit projects after first paying for two new stadiums, one for the Vikings and one for the Twins. In downtown Minneapolis, there is a liquor and restaurant tax of 3%, which means that the half-cent stadium tax hike really means you'll pay a whopping 10.5% sales tax on a lot of what you buy in Minnesota's largest city.

May 14, 2006, WCCO 4 News, "Property Tax Relief" – Governor Tim Pawlenty's office criticized Democrats for refusing to back the Governor's proposal to put a cap on property taxes. Democrats held a news conference today; blaming Republicans and the Governor, saying cuts in state aid have forced local governments to hike property taxes. The legislature has one week left to decide whether to provide property tax breaks this year. **May 25, 2006, WCCO 4 News, "MN Immigration"** – Tens of thousands marched on the Minnesota Capitol last month after Governor Tim Pawlenty promised a crackdown on what he calls a serious problem with illegal immigration. The governor says illegal immigrants cost Minnesota \$175 million dollars a year in government services. However a new report suggests that Minnesota immigrants help the economy, earning more than immigrants in other states and paying more taxes. The report finds there's no way to know how many illegal immigrants are in Minnesota. No study has been done. The number of legal immigrants is up, but not significantly. **June 23, 2006, WCCO 4 News, "More Taxi Cabs"** – The Minneapolis City Council has approved a plan to add 45 more licensed cabs to the city over the next 4 years. By raising the total to 444, the Council hopes to improve service overall. The goal includes providing more cabs with Spanish-

speaking drivers, and more cabs that are wheelchair accessible. Many drivers say there's already too much competition, and the city has limited cabstands which are overcrowded.

DIVERSITY: Immigrant Taxes, Minority Biz Up, GLBT Threats

April 13, 2006, WCCO 4 News, "Immigrant Taxes" – Minnesota is offering some help for immigrants who don't speak English in filling out their tax forms. The state has employees from the Somali, Vietnamese, Hmong and Hispanic communities to help coordinate about 300 free tax clinics and promote their use in immigrant communities.

April 21, 2006, WCCO 4 News, "Minority Biz Up" – New Economic Census numbers show black-owned firms grew by 95% in Minnesota from 1997 to 2002. Minnesota now ranks third in the nation for growth of these businesses. Part of the rapid rise is the influx of African immigrants. While most of these businesses are mom-and-pop operations, there has also been an increase in professional services. The African Broadcast Network in St. Paul is the first channel in North America to show and produce programs exclusively about Africa. A group of private investors got the network started and now they have thousands of subscribers across the country. **April 26, 2006, WCCO 4 News, "GLBT Threats"** – For the past year, leaders of the gay, lesbian, trans-gender community have received hate mail messages from a group called American News Center. The newspaper clippings accuse gays of being serial killers and pedophiles. Members of the gay community believe the push for a state amendment banning gay marriage has created a backlash of hate.

ENVIRONMENT: Green Roofs, Green Energy Forum, Grays Bay Cams, MN School Bus

April 18, 2006, WCCO 4 News, "Green Roofs" – The Phillips Eco-Enterprise Center in downtown Minneapolis has a rooftop garden that has been growing for two years. The whole idea is to mimic the natural environment. Instead of asphalt, the roof is covered with plants and other vegetation. While green roofs are more costly to install, they last longer and the environmental payoffs are huge. They help cut down on the damaging effects of acid rain and other pollution. **May 10, 2006, WCCO 4 News, "Grays Bay Cams"** – The Lake Minnetonka Conservation District wants to put cameras at the Grays Bay boat launch. The cameras would catch people leaving the lake without cleaning milfoil off their boats. The District says it will pay for the plan, but will need to iron out some privacy issues before the cameras are installed. **May 25, 2006, WCCO 4 News, "MN School Bus"** – A new school bus report gives Minnesota buses a below average grade. The national study says the average Minnesota bus is three years older than buses in other parts of the country. While exhaust and soot can pose a risk to children's health, experts say Minnesota's overall air quality is still good.

HEALTH: Iron and Alzheimers, Contact Lens, Chocolate, Starbucks Health

April 9, 2006, WCCO 4 News, “Iron and Alzheimers” – Too much buildup of iron in the brain is a risk factor for Alzheimers, just as too much cholesterol is a risk factor for heart disease. UCLA researchers have come up with a way to measure the amount of iron in the brain, which may be one of the biggest breakthroughs in finding the cause, or at least a major risk factor, for Alzheimers. Although our bodies need a certain amount of iron, some simple solutions to avoid a buildup of iron would be to eat red meat in moderation and avoid iron supplementation, unless a doctor recommends it. **April 14, 2006, WCCO 4 News, “Contact Lens” - Health** officials are concerned that Moisturloc, a commonly used contact cleaner produced in the United States, may be contributing to a sudden rise in fessarium infections. The hard to treat fungus can scar the cornea and cause a loss of sight. Under heavy pressure from federal health officials, Bausch and Lomb has now pulled the product from store shelves pending further investigation. **May 16, 2006, WCCO 4 News, “Chocolate”** - Dr. Craig Bowron of Abbott Northwestern Hospital in Minneapolis has studied research on the health benefits of dark chocolate. He says the antioxidant effect of dark chocolate is similar to that of red wine and green tea. The key to these health benefits lies in the cocoa content, which should be at least 70% for any blood pressure benefits. One study showed that people who ate a 100-gram bar of dark chocolate every day for a week, significantly lowered their blood pressure. **June 19, 2006, WCCO 4 News, “Starbucks Health”** – The Center for Science in the Public Interest is planning to campaign against Starbucks. The group says the coffee giant’s high fat products increase the risk of obesity, heart disease and cancer. Starbucks says it is looking for alternatives to high-fat products.

WOMEN: Raloxifene, U of M Woman Dean

April 18, 2006, WCCO 4 News, “Raloxifene” – When it comes to preventing breast cancer, tamoxifen has long been the gold standard. The drug is highly effective at reducing cancer growth. However, results from a large new study show that raloxifene, a drug now used to treat osteoporosis, may be a better choice for some women. The National Cancer Institute trial involved 20,000 post-menopausal women at high risk for breast cancer. Researchers found raloxifene and tamoxifen were about the same at preventing the disease, but patients tolerated raloxifene much better. **May 18, 2006, WCCO 4 News, “U of M Woman Dean”** – For the University of Minnesota, it’s a first. Dr. Diane Bailey, a highly qualified African American woman has been appointed dean of the newly created College of Education and Human Development.

YOUTH AND FAMILY: Chinese, Internet Safety, Take A Kid Fishing

April 17, 2006, WCCO 4 News, “Chinese” – All of the students at Elizabeth Hall International Elementary School are learning Chinese. When the school was selected to become an international baccalaureate school, the administrators and teachers had to pick a world language for students to learn. They decided learning Chinese would give students work skills that they can use to make better lives for themselves. Ninety-eight percent of the students are students of color. Almost all of them are on free, or reduced, lunch. **April 18, 2006, WCCO 4 News, “Internet Safety”** – Police in Apple Valley are planning a meeting with parents and their kids to talk about Internet safety. They’ll talk

to the kids about the dangers in instant messaging, chat rooms and cyber bullying. Parents will get information on how they can search their kids' profiles and accounts on websites such as myspace dot com and yahoo chat. They'll also learn how they can block or filter programs on the web. **June 9, 2006, *WCCO 4 News*, "Take A Kid Fishing"** – The Minnesota Department of Natural Resources is sponsoring "Take A Kid Fishing Weekend". Minnesota residents can fish for free if they're fishing with a child under the age of 16. The DNR encourages adults to take their children fishing and help them connect with the outdoors.